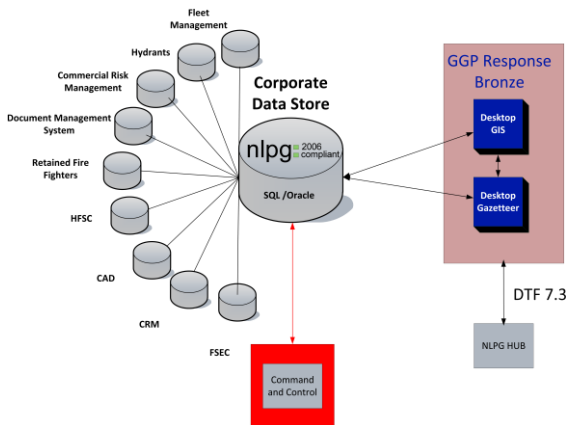# GGP Response

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GGP Response – a centralised address data management system for the emergency services

By working closely with some of Britain's leading fire and rescue services, GGP Systems has developed GGP Response, a system that integrates desktop and web gazetteer management tools and geographic information software.

Offered as part of an end-to-end solution with full implementation consultancy, training and support, GGP Response has been developed to provide quick and easy access to the most accurate address information. It accesses national and regional geographic datasets and digital map data for across-region operations and also offers local data management by integrating to back office systems.

GGP Response provides you with a validated corporate data resource that is widely accessible throughout your organisation, and which can be shared externally with other organisations, such as a local authority. Your information can be accessed via desktop systems and also through web-based solutions, mobilising your workforce through the provision of off-site access to your centralised data source. The ability to add data intelligence at a local level also enables your organisation to become an active contributor to national data cleansing activity, complying with the Mapping Services Agreement (MSA) and it also underpins the new FiReControl project.

Structure of the GGP Response Bronze system

By centralising all corporate datasets and making them available through one system, users can access all their organisational data within just two clicks. Detailed information can be added by users at all levels, which improves the overall quality of the data, ensuring it can be regularly cleansed and kept up to date. Accuracy of the data is also ensured because GGP Response validates the information as it is input. This effectively guides users to follow the correct process and prevents users from making

data-entry mistakes. Data integrity and accuracy are also maintained because GGP Response is a live integration system, meaning the most current data is always available to all users.

Benefits of GGP Response

- A centralised data repository, giving you live data in a single source

- Aids data-sharing, decision making and accessibility to data

- Confidence in data by front line operations staff and back office analysts

- Increased efficiency and cost saving by removing duplication of effort and departmental barriers

- Effective back office analysis and frontline service performance

- Conforms to government directives and national data standards

- Reduced costs through an integrated licensing structure

- Comes in three levels – Bronze, Silver and Gold – according to your needs

GGP Response features a full range of searching tools. Users can search on address fields or other data, and can also carry out single line searches, which can then be further refined with additional inputs. Various departmental data can be visually displayed on the geographical system, which allows users to view datasets and compare them side by side, where previously this has not been possible.

GGP Response addresses many of the inefficiencies associated with incompatible datasets and disparate systems by consolidating your back office information to enable data sharing and more informed decision making. Some of the tasks that can be facilitated with ease using GGP Response are:

- Property inspection
- Risk analysis
- Scenario planning
- Resource mobilisation
- Customer relationship management (CRM)
- Hydrant management
- Home fire safety checks
- Commercial fire risk assessments
- Mapping of retained fire-fighters